

SENS ANNOUNCEMENT

(the "Announcement")

ISSUER



Zambia Bata Shoe Company PLC.
Incorporated in the Republic of Zambia
Company Registration Number: 2557
SHARE CODE: BATA
ISIN: ZM0000000102

BROKER



Pangaea Securities Limited

[a member of the Lusaka Securities Exchange]

Regulated and Licensed by the Securities and Exchange Commission Zambia

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AUTHORISATION

Approval for this Announcement has been granted by:

- The Lusaka Securities Exchange
- The Securities and Exchange Commission Zambia
- Zambia Bata Show Company Plc.

DISCLAIMER AND RISK WARNING

The announcement contained herein contains information that may be of a price sensitive nature. Investors are advised to seek the advice of their investment advisor, stockbroker, or any professional duly licensed by the Securities and Exchange Commission of Zambia to provide securities advice.

ISSUE DATE: 29 April 2025



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MANAGING DIRECTOR APPOINTMENT

In accordance with Section 3.59 of the Lusaka Securities Exchange Listing Rules, and further to the announcement made regarding the appointment of Ms. Octavia Bwalya as Acting Managing Director of Zambia Bata Shoe Company PLC (“Bata” or the “Company”), the Board is pleased to announce her official appointment as Managing Director.

At the last Annual General Meeting, shareholders approved the appointment of Ms. Bwalya as Managing Director of the Company, effective immediately.

Ms. Bwalya is an experienced business expert with a solid foundation in business administration, marketing, and management. She holds an Advanced Diploma in Business Administration and Management Studies, Bachelor of Science in Marketing and Master of Business Administration (MBA).

She began her career in the financial sector as a Credit Officer at FINCA, where she gained valuable experience in credit management and financial analysis.

In 2010, she joined Bata, marking the start of a dynamic and successful career in the retail and footwear industry. She has held key roles as Collections, Merchandising and Marketing Manager.

With over a decade of experience in retail, marketing, and management, Ms. Sakala is a results-oriented professional, passionate about business development, brand positioning, and market expansion. She is committed to driving innovation and excellence in the industry.

The Board is confident that Ms. Bwalya will continue to excel in her role as Managing Director, demonstrating the same dedication and diligence that she has shown throughout her tenure with the company.

By order of the Board,
Amicus Advisory Limited
Company Secretary

Sponsoring Broker:



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